

2-3 Hours

Legal Upheaval: Why and How to Collaborate to Differentiate

This session will introduce trends in the marketplace highlighting the importance of differentiation through creativity, collaboration, and transformative thinking within a law firm.

Session part one will leverage interviews with leading, international General Counsel and legal innovation heads to explore the changing legal marketplace and how lawyers can continue to strengthen and advance their practices. Transitioning from theory to practice, this part of the session will also introduce how to effectively create a culture of collaboration through creative problem solving as well as mindset and behavior change.

During session part two, attendees will participate in a dynamic group exercise that involves ideating and creative problem solving. This exercise is designed to promote implementing a collaborative culture and industry-leading initiatives that reflect the shifting demands of the marketplace.